



PRESENTING SPONSORSHIP: \$35,000 THE RITZ-CARLTON ORLANDO SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Please note, presenting sponsorship benefits are custom created to suit the needs of the company that takes this position. Sponsorship benefits include more than are listed below.

#### MARKETING BENEFITS

- Logo on event poster. Featuring your company as the Presenting sponsor above all other logos.
- Logo on all tickets. General admission, VIP section, Luxury Lifestyle Cocktail Receptions, etc.
- Logo on all credentials. Featuring your company as the Presenting sponsor above all other logos.
- Logo on sponsor page of website. Featuring your company as the Presenting sponsor above all other logos.
- Logo in all Ritz-Carlton Orlando e mail marketing messages. Featuring your company as the Presenting sponsor above all other logos.
- Logo on entrance signage to all events during the weekend. Featuring your company as the Presenting sponsor above all other logos.
- Logo in print advertisements that run regionally and nationally. Featuring your company as the Presenting sponsor above all other logos.
- Multiple signage placement opportunities.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Sixteen (16) Luxury Lifestyle Cocktail reception tickets.
- Sixteen (16) VIP section tickets. Sunday main event.
- Sixteen (16) General admission tickets to the Sunday event.

#### Display space

- Premium location on show field. Space will allow for a large-scale display. To be discussed.

Gift bags Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

#### Hotel accommodations

- One (1) complimentary room Saturday at the Ritz-Carlton Orlando hotel.
- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.



CAR DEALER: SUPPORTING: \$5500

THE RITZ-CARLTON ORLANDO

SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Main event attendance is approximately 10,000-14,000 spectators.

#### MARKETING BENEFITS

- Logo on event poster.
- Logo on sponsor page of website.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to Sunday main event.
- Logo to appear in select print advertisements.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Four (4) Saturday evening Luxury Lifestyle Cocktail reception tickets.
- Four (4) VIP section tickets. Sunday main event.
- Four (4) General admission tickets to the Sunday event.

#### Display space

- Two (2) 10 x 10 tents with linen covered tables at Sunday main event.
- Car dealers: Room for up to eight (8) vehicles for display on the main show field. Premium location.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 2

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*PLEASE NOTE: Price and availability subject to change. Sponsorship positions are available on a first come, first serve basis.*



CAR DEALER: CORPORATE: \$4500

THE RITZ-CARLTON ORLANDO

SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Main event attendance is approximately 10,000-14,000 spectators.

#### MARKETING BENEFITS

- Logo on event poster.
- Logo on sponsor page of website.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to Sunday main event.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Four (4) Saturday evening Luxury Lifestyle Cocktail reception tickets.
- Four (4) General admission tickets to the Sunday event.

#### Display space

- One (1) 10 x 10 tent with linen covered table at Sunday main event.
- Car dealers: Room for up to Five (5) vehicles for display on the main show field. Premium location.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 3

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CAR DEALER: BOUTIQUE: \$3000

THE RITZ-CARLTON ORLANDO

SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Main event attendance is approximately 10,000-14,000 spectators.

#### MARKETING BENEFITS

- Logo on event poster.
- Logo on sponsor page of website.
- Logo on entrance signage to Sunday main event.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Four (4) General admission tickets to the Sunday event.

#### Display space

- One (1) 10 x 10 tent with linen covered table at Sunday main event.
- Car dealers: Room for up to Three (3) vehicles for display on the main show field. Premium location.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 4



VENDOR SPACE: THE RITZ-CARLTON ORLANDO SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Main event attendance is approximately 10,000-14,000 spectators.

#### Tickets

- Four (4) General admission tickets to the Sunday event.

#### Display space

- 10 x 10 tent with linen covered table at Sunday main event. \$995.00
- Two (2) 10 x 10 tents next to each other or 10 x 20 space \$1795.00

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives. PG: 5

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THE PREMIUM SERIES: EXCLUSIVE ONE OF A KIND SPONSORSHIP LOCATIONS AT THE RITZ-CARLTON ORLANDO SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

These locations are very exclusive and offer some of the very best opportunities in placement during the main event.

All below sponsorships include, logo on the official event poster and Festivals of Speed website, Logo in all Ritz-Carlton Orlando e mail marketing messages, 10x10 tent with table, Four tickets to the Saturday evening reception and the Sunday VIP section.

THE PEAK AT RITZ-CARLTON ORLANDO: \$15,000

The Peak is located in the center of the event along the paver walkway where attendees stroll to view the cars. It is elevated and overlooks the 18<sup>th</sup> fairway across the lake. It has room to display 11-14 cars. The lawns and flowers are perfectly manicured and allow for an incredible sponsorship display. It also has a Pergola which was used in the past to display the most exclusive car in the show. This location is considered to be one of the very best in the show and has never been offered to a sponsor in the past. Hotel accommodations: One (1) complimentary room Saturday at the Ritz-Carlton Orlando hotel.

THE GREAT LAWN. FRONT ENTRY AND VALET TO THE RITZ-CARLTON ORLANDO: \$10,000

NOTE: THIS DISPLAY IS IN POSITION FOR TWO DAYS. SETUP CAN START AT 11AM SATURDAY MORNING.

The Great lawn is situated by the front entrance and valet of the hotel. The lawn and flowers are perfectly manicured and allow for an incredible sponsorship display. 12-14 cars can be displayed easily. We have also had 8-10 boats on display at this location. The opportunities are endless. To add to the presentation, a magnificent fountain greets each guest as they valet and exit their cars. This location is hard to surpass and has never been previously offered to a sponsor. Hotel accommodations: One (1) complimentary room Saturday at the Ritz-Carlton Orlando hotel.

THE FRONT VALET TO THE RITZ-CARLTON ORLANDO: \$9,000

This is the location where the valet attendants would typically park the very best of the best cars. It is situated by the front entrance and valet of the hotel. The front valet area allows for an incredible sponsorship display and can fit 6-8 cars. The opportunities are endless. Guests of the hotel spend endless hours looking at whatever incredible cars are placed for display here. It is also one of the most heavily photographed locations of the hotel. Hotel accommodations: One (1) complimentary room Saturday at the Ritz-Carlton Orlando hotel.

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives. PG: 6

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THE PREMIUM SERIES: EXCLUSIVE ONE OF A KIND SPONSORSHIP LOCATIONS AT THE RITZ-CARLTON ORLANDO SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

These locations are very exclusive and offer some of the very best opportunities in placement during the main event.

The below sponsorships include, logo on the official event poster and Festivals of Speed website, Logo in all Ritz-Carlton Orlando e mail marketing messages and a 10x10 tent with table.

OFFICIAL SELFIE CAR: \$3500.00

The OFFICIAL SELFIE CAR is a fantastic sponsorship that offers huge exposure at the actual event and on social media as thousands of people are photographed in front of this display with images being uploaded to the FESTIVALS OF SPEED Social media channels.

This sponsorship sells out quickly so act fast!

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 7

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MEDIA TENT: \$5500

THE RITZ-CARLTON ORLANDO SUNDAY, DECEMBER 2<sup>ND</sup>, 2018

Main event attendance is approximately 10,000-14,000 spectators.

All interviews of VIPs, sponsors etc. take place in the Media tent located directly on the show field on Sunday. The tent will feature your logo on Two (2) 5ft tradeshow style pop up banners and the backdrop behind the interviewer will also have your logo on it. The tent may also have additional branding supplied by your marketing team and can be staffed by your personnel. The media tent will feature seating and an interview desk. The interviews will be live streamed all day.

NOTE: The 10 x 20 tent with interview table and chairs, Two (2) pop up banners with your logo on each and the backdrop with your logo on it are provided complimentary by FESTIVALS OF SPEED.

#### MARKETING BENEFITS

- Logo on event poster.
- Logo on sponsor page of website.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to Sunday main event.
- Logo to appear in select print advertisements.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Four (4) VIP section tickets.
- Four (4) General admission tickets to the Sunday event.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.
- Please note, all sponsorship opportunities can be customized to meet your goals and objectives. PG: 8

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LUXURY LIFESTYLE COCKTAIL RECEPTION, PRESENTING SPONSOR \$12,000

THE RITZ-CARLTON ORLANDO SATURDAY, DECEMBER 1<sup>ST</sup> 2018 8:00PM-11:00PM

The reception attendance is approximately 250-300 guests.

Located inside the ballroom of the Ritz-Carlton Orlando this reception kicks off the weekend and allows guests to experience a fabulous display of the world's most exotic cars, custom motorcycles and the finest luxury brand displays. Your company may brand the entire reception with signage and marketing material. Event signage at the entrance will have your logo displayed prominently on it as the Presenting sponsor of the evenings reception. The reception operates from 8:00 pm-11:00 pm and features multiple premium brand open bars, special bourbon, scotch and spirit tasting stations and multiple chef attended food stations. As for entertainment, the musical notes of a live band will fill the air. Attendance is usually 200-300 affluent attendees.

#### MARKETING BENEFITS

- Logo on sponsor page of website. Top section.
- Logo to appear on E tickets as presenting sponsor of the cocktail reception.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to Sunday main event.
- Logo to appear in select print advertisements.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Display space

- Approximate: 15 x 20 space. Space is flexible we will work to suit your needs.
- Staff passes for Eight (8) people.
- 10x10 tent with linen covered table on the main show field during the main event Sunday.

#### Tickets

- Fourteen (14) tickets to the Saturday evening reception.
- Four (4) tickets to the VIP section on Sunday.
- Fourteen (14) General admission tickets to the Sunday event.
- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 9



LUXURY LIFESTYLE COCKTAIL RECEPTION VENDOR: \$895.00 8:00PM-11:00PM

THE RITZ-CARLTON ORLANDO SATURDAY, DECEMBER 1<sup>ST</sup>, 2018

The reception attendance is approximately 250-300 guests.

Located inside the ballroom of the Ritz-Carlton Orlando this reception kicks off the weekend and allows guests to experience a fabulous display of the world's most exotic cars, custom motorcycles and the finest luxury brand displays. Event signage at the entrance will have your logo displayed on it. The reception features multiple premium brand open bars, exclusive bourbon, scotch and spirit tasting stations as well as multiple chef attended food stations. As for entertainment, the musical notes of a live band will fill the air. Attendance is usually 250-300 affluent attendees.

#### MARKETING BENEFITS

- Logo on entrance signage to reception.

#### Display space

- 10 x 10 space for you to display your product or service.
- Staff passes for Three (3) people.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 10



VIP SECTION PRESENTING SPONSOR: \$7500

THE RITZ-CARLTON ORLANDO      SUNDAY, DECEMBER 2<sup>ND</sup>, 2018      11:00am-4:00pm

The VIP section attendance is approximately 250-300 guests.

Located outside overlooking the car show, the VIP section is catered and managed by the ladies and gentleman of the Ritz-Carlton. Your company may brand the entire VIP section with signage and marketing material. Event signage at the entrance will have your logo displayed prominently on it as the presenting sponsor of the VIP section. All VIP credentials will have your logo on them. The VIP section operates from 11am-4:00pm. It features a premium brand open bar and fine culinary offerings served by the culinary team of the Ritz-Carlton Orlando.

#### MARKETING BENEFITS

- Logo on sponsor page of website.
- Logo to appear on E tickets as presenting sponsor of the VIP section.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to Sunday main event.
- Logo to appear in select print advertisements.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

#### Tickets

- Two (2) tickets to the Saturday evening reception.
- Eight (8) tickets to the VIP section on Sunday.
- Four (4) staff tickets to the VIP section.
- Eight (8) General admission tickets to the Sunday event.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.
- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.



AWARDS PRESENTATION / TROPHY SPONSOR: \$3500  
DECEMBER 2<sup>ND</sup>, 2018

THE RITZ-CARLTON ORLANDO SUNDAY,

Main event attendance is approximately 10,000-14,000 spectators.

Awards are personally handed to each car owner that is recognized during the awards presentation. The presentation is viewed by a huge crowd of spectators and photographed by our staff photographers. Your company will have branding featuring your firm as the presenting sponsor of the awards presentation.

#### MARKETING BENEFITS

- Logo on sponsor page of website.
- Logo on entrance signage to Sunday main event.
- Live interview with the MC in the Media tent during main event. Interview will be live streamed online.

Display Space: 10 x 10 tent with linen covered table.

#### Tickets

- General admission tickets to the Sunday main event at the Ritz-Carlton Orlando.

#### Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.
- Please note, all sponsorship opportunities can be customized to meet your goals and objectives.

PG: 12

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EXCLUSIVITY:

Being exclusive has its privileges. The following categories offer the opportunity to be exclusive. Other categories are available please contact our office to discuss.

Main event attendance is approximately 10,000-14,000 spectators.

OFFICIAL INSURANCE COMPANY	\$6500
OFFICIAL FINANCIAL ADVISOR	\$6500
OFFICIAL CAR TRANSPORT	\$6500
OFFICIAL CAR LEASING AGENT	\$6500
OFFICIAL REAL ESTATE FIRM	\$6500
OFFICIAL BANK	\$6500

Each comes with the following benefits and can be custom created to suit your needs.

MARKETING BENEFITS

- Logo on event poster.
- Logo on sponsor page of website.
- Logo in all Ritz-Carlton Orlando e mail marketing messages.
- Logo on entrance signage to reception and Sunday at main event.
- Logo to appear in select print advertisements.
- Live interview with our MC on Sunday at main event broadcasted over sound system at event.

Tickets

- Four (4) tickets to the Saturday evening reception.
- Four (4) VIP section tickets. Sunday main event.
- Four (4) General admission tickets to the Sunday event.

Display space: 10 x 10 tent with linen covered table at Sunday main event.

Gift bags

- Ability to place items into car owner gift bags. Qty: 150 Sunday at main event.

PG: 13